

Dec. 7, 2011

www.visartalliance.com

Visual Artist Alliance of Springfield
PO Box 11113
Springfield, MO 65808-11

President's Letter:

Saturday's meeting will be the last time I will be officiating as your president. The last two years have been exciting ones for our organization, and you should all be proud to have been a part of how we have grown...I know that I am.

At November's meeting I asked those members present to provide a list of action items and topics they wanted to see implemented in 2012, so that the new executive committee can begin a strategic planning process that clearly addresses the needs and wishes of our membership.

Here is the list:

- Re-recruit past members
- Talk to college students, including presenting in the classrooms
- Form a spin-off Alliance group for college-age artists with their own meetings and agendas, to make younger people more comfortable with their peers.
- Make a current VAAS membership list available to members
- Recruit local high school students
- Find other venues for shows
- Fresh Gallery is looking at featuring a non-member guest artist
- Offer educational opportunities
- Offer scholarships

Provide lists of shows/calls for entries to members

Continue workshops, bringing nationally-known artists in to teach

Reach out to current members to encourage them to get to meetings

Recruit college students to come to workshops

Better PR in local publications

Attach ourselves to "a cause"

Start a blog

Increase participation of membership

Invite college instructors to present programs

Get the Hall to be open on First Fridays

As you can clearly see...all suggested strategies still fit within the four key success factors identified by you, our members, over two years ago...

Leadership

Education

Membership

Publicity

A slate of officers will be presented at our meeting, and you will be asked to vote to accept them as our leaders for the next two years. Our objectives remain clear, and we will continue to grow as artists and as an organization if everyone remains committed to doing their share of what is necessary to meet our goals!

Have a wonderful holiday season and an artistic new year!

Lettie

Annual VAAS Christmas Party, Member's Invitational Show This Saturday

The annual Christmas Party, along with the regular monthly meeting will be held at Juanita K. Hammons Hall on Dec. 10. Honey Baked Ham will cater our meat, and members whose last names begin with A through M should bring a dessert, while those names N-Z should bring a side dish. You should arrive between 10:30 and 11:00 to set up the food and gift exchange items. Those wishing to participate should bring a gift that is handmade or usable by an artist, such as artist supplies. A serenade of music provided by Thomas Bakie and his group will entertain us while we eat. Following our meal, the business meeting will begin at 11:30. The 2012 slate of officers and board members will be elected. And finally, after the business meeting, we will have the gift exchange.

The VAAS Member's Invitational Show will also be hung on December 10. Each member may bring three pieces of art to be put on display. There will be no jury or prizes for this show. The show will remain on display until January 14, 2012. On that day, the Winter Juried show will be hung.

Dee Giles To Show at Nearly Famous Deli

Dee Giles is scheduled to at the Nearly Famous Deli beginning Dec. 11 through Feb. 11, 2012.

Dee lives near Rogersville and is an oil paint artist whose passion is to paint mostly animals and portraits.

She has never had any formal training in art, but has learned a lot from many workshops and books.

Dee's art has won Best of Show at the Waverly House, been selected to the MO 50 Show, and was selected to the Art show in conjunction with the Nation Dog Competition in Wichita, KS.

Visit the Nearly Famous Deli Restaurant in the Brentwood Center, and help support our very talented member.

Two VAAS Members Selected for Arkansas Show

Two Visual Arts Alliance members were juried into the 2011 Irene Rosenzweig Biennial Exhibition. Art pieces by Peggy Wyman and Deby Gilley were among 31 works selected out of 201 entries. This exhibit features art created by artists from AR, MO, TN, MS, MS, and TX, and will be held at The Arts and Science Center in Pine Bluff, AR.

The exhibition opened on Dec. 2 and will run through Feb. 4, 2012.

4th Annual “Hearts for the Arts” Exhibition and Auction Call for Artists

The Springfield Regional Arts Council announces a Call for Artists to participate in the 4th annual “Hearts for the Arts”, a fundraising exhibition and silent auction of heart-themed works from January 13 -February 3, 2012 at The Creamery Arts Center, with all proceeds benefitting the Arts Council’s arts education programming.

Local and regional artists of any age and experience are invited to participate by creating visual or written works in a size of 11x14 (can be framed or unframed) that incorporate a heart or heart theme to donate to this exhibition at The Creamery. Artists are invited to submit up to two pieces for the event using any medium of their choice. 2-D artwork must be ready to hang with a wire across the back. Display for 3-D artwork must be planned ahead of time and include a stable base or stand, if needed. All works must be dropped off at the Arts Council office at The Creamery Arts Center Thursday, January 5, or Friday, January 6, 2012, from 9 a.m. to 3 p.m.

Last February, the Hearts for the Arts Exhibition raised thousands in auction sales thanks to the 54 artists from the area who created “Hearts” that were bid on by art patrons from all over the world. Although the Arts Council has a policy of not asking artists to donate works, this is an exception where there

will be no monetary contribution to the artists and writers; however, their names will be greatly exposed with their work on display for a month during the bidding process and will also be the featured artists at the February First Friday Art Walk at The Creamery Arts Center.

National Art Shop, located at 509 S. National Ave. and providing art materials to area artists for 42 years, is generously offering 35% off their 11x14 canvases to all artists that participate in “Hearts for the Arts”.

For questions about media or making a submission, please contact the Arts Council at 417-862-2787 (ARTS) or Info@SpringfieldArts.org.

The silent auction bidding will launch at The Creamery Arts Center and online at www.SpringfieldArts.org on Friday, January 13 at Noon and will culminate on First Friday Art Walk, Friday, February 3 with a free public reception from 6 p.m. to 9 p.m. On line bidding will end at 8:00 p.m. and in person gallery bidding will end at 9:00 p.m.

“Hearts for the Arts” is presented this year by AT&T Real Yellow Pages. All proceeds from “Hearts for the Arts” will benefit the Arts Council’s arts education programming that supports local teaching artists and arts organizations reaching over 20,000 children annually in the 27-county region the Arts Council serves.

To learn more about the Arts Council’s programs and how to get involved, visit www.SpringfieldArts.org or call 417-862-2787 (ARTS).

17th Annual Senior Art Exhibition

The Seventeenth Annual Senior Art Exhibition will run from March 14 to April 12, 2012 at the Juanita K. Hammons Hall for the Performing Arts on the Missouri State University campus. This is a juried, fine arts exhibition organized by the Gerontology Program of Missouri State University and is co-sponsored by the National Art Shop, by Studio 55, a fine arts group for individuals 55 and older, and by Missouri State Dining Services. All visual artists, age 60 or older, are invited to submit work for this juried exhibit. Two original entries per person are allowed. All work must be completed within the last three years and must be framed and equipped with hook eyes and wire (prepared for hanging). Contributions can be two- or three-dimensional and crafted of any medium or any combination of media. A \$5.00 non-refundable donation is required for each piece entered for the exhibition. These fees will go to the Senior Art Exhibition Fund to help underwrite costs for future exhibitions.

Submission of entries to be considered for this juried fine arts exhibition must be hand delivered to the Fuldner Lounge at the Juanita K. Hammons Hall between 8:30-10:00 on **Tuesday, March 13, 2012**. The exhibition may be viewed Monday through Friday, 10 a.m. to 6 p.m. on the fourth and fifth floors of the Hall.

Three jurors will evaluate the entries. Each juror will select a work he or she feels deserves special merit for a Jurist's Choice Award. The three winners will

each receive a \$35 gift card to the National Art Shop. The jurors will select one piece for the Best of Show award with the winner receiving a \$100 gift card to the National Art Shop. The owners of the National Art Shop, Jean and Jerry Sanders, will select a piece to be honored with the National Art Shop Memorial Award with the winner receiving a \$75 gift card. The jurors will also honor one submission with the Three Dimensional Award and another with the Fabric Art Award with winners receiving a \$35 gift card to the National Art Shop.

For more information on this event, or to request a Call for Entries form, call Dr. Bradley Fisher at 836-5284.

VAAS-JKHH 2012 Schedule

VAAS Christmas Party/Members Invitational show (no jury)...Sat., Dec 10...eat at 11:30

VAAS Second Saturday Meeting VAAS Invitational Show Return VAAS Winter show Jury...Sat. Jan. 14, 2012...9:30
4th Floor...Deby Gilley

Winter Show Reception...Fri. Jan 20...6:30-7:30 pm

VAAS Second Saturday Meeting...9:30 am...Feb. 11

VAAS Winter Show Returns VAAS Theme show Jury...9-11:00 am

VAAS Theme Show Reception... Fri., Feb
11, 6:30 -7:30 pm

VAAS Second Saturday Meeting
VAAS Theme Show Returns... Mar.
10...9:30 am

Gerontology Art Jury and Hang... Mar. 13

Gerontology Art Reception... Mar. 15

Gerontology Returns... Apr. 13

VAAS Second Saturday Meeting
...Apr. 14...9:30 am
MSU Art Dept. Hang

MSU Art Reception... Apr. 18

MSU Art Dept. Returns... May 4

VAAS Second Saturday Meeting
May 12...9:30 am
VAAS Theme show Jury... 9-11:00 am
4th Floor...Thomas Bakie

VAAS Theme Show Reception... Fri., May
16...6:30-7:30pm

VAAS Second Saturday Meeting... June
9...9:30 am
(location TBA)

VAAS Theme show Returns
VAAS Summer Show Jury... June 23...9-
11:00 am
4th Floor...Mary German & Steve Henry

VAAS Summer Show Reception... Fri.,
June 28...6:30-7:30 pm

VAAS Second Saturday Meeting
...July 14...9:30am (location TBA)

VAAS Second Saturday Meeting
Annual Picnic... Aug 11...11:00 am

VAAS Summer Show Returns... Aug. 11
Studio 55 Jury

Studio 55 Reception... Aug 16

(the following is subject to change)...

VAAS Second Saturday Meeting
Sep 8...9:30 am

Studio 55 Returns
VAAS Fall show Jury... Sat., Sep. 29...9-
11:00 am
4th Floor...Sharon Warren & Dee Giles

VAAS Fall Show Reception... Fri., Oct.
5...6:30-7:30 pm

VAAS Second Saturday Meeting
...Oct. 13...9:30 am

VAAS Fall Show Returns
Uncommon Threads Jury... Sat. Oct. 27

VAAS Second Saturday Meeting
...Nov. 10...9:30 am

Uncommon threads Show Returns... Nov.
27-29

VAAS Christmas Party
VAAS Members Invitational Show
Hang... Dec. 8

Thank You...

The Visual Artist Alliance of Springfield Slate of Officers for 2011:

President... Lettie Blackburn
V-President... Jon Thompson
V-President... Deby Gilley
Secretary... Marla Parnell (back-up by
Cindy Quayle)
Treasurer... Jen Pratt
Workshop Chair... Sharon Warren
Program Chairs... Jon Thompson and
Brian Mooney
**Juanita K. Hammons Gallery
Chairs...** Rena Hunter, Mary German
Membership... Steve Henry
Nearly Famous Deli Exhibits... Alicia
Farris
Newsletter Editor...
Newsletter Publisher... Deby Gilley
(Jennifer Wolken back-up)
Publicity... John and Pattie Payne, and
Brian and Amy Mooney
Webmaster... Jen Pratt
Reception...